



2018 Optimum Life[®] Continuing Education Series



Technology Trends in Senior Living and Why They Matter

Andrew Smith, PMP, Senior Director of Innovation and Growth Strategy

As the baby boomers age, their sheer number and unique generational characteristics will drastically change the perception of aging in America. In parallel, the pressures on the healthcare ecosystem and innovations by consumer technology companies are driving incredible change in how and where care is delivered. This session explores some of the key technologies enabling these changes — why they matter to seniors, their families and medical professionals and what providers and caregivers should consider when evaluating these technologies.

Following this presentation the participant will be able to:

- Recognize the macro trends driving technology innovation for older adults
 - Describe major technology innovations addressing seniors' needs and preferences
 - Discuss why these technologies matter to key constituencies in the healthcare ecosystem
 - List the tradeoffs and considerations when evaluating or using these technologies
-
- The Optimum Life CE series is a pre-recorded webcast.
 - This activity has been submitted to the Ohio Nurses Association (OBN-001-91) for approval to award contact hours. The Ohio Nurses Association is accredited as an approver of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.
 - Please call (312) 977-3711 for more information about contact hours.
 - This program has been submitted (but not yet approved) for Continuing Education for 1.0 total clock hours from NAB/NCERS.
 - This activity is pending approval from the National Association of Social Workers.
 - This program has been submitted to The Commission for Case Manager Certification for approval to provide board certified case managers with 1.0 clock hour.
 - Brookdale Senior Living Inc. is recognized by the New York State Education Department's State Board for Social Work as an approved provider of continuing education for licensed social workers #0221.

