Creating a Person-Centered Workforce: Addressing Staffing Challenges

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Responding to the pandemic has challenged and changed the healthcare industry in important ways. In this presentation, we will explore today's staffing difficulties along with some key ways you can keep them from affecting your workplace. Participants will leave this presentation familiar with strategies to stabilize turnover and satisfy their staff. Join us to learn more about what increased staffing issues may mean for you and what you can do about it.

Following this presentation, the participant will be able to:

- 1. Identify the demographics of the current direct care workforce with implications for future industry impact.
- 2. Define workforce strategies and practices to help stabilize and retain direct care staff.
- 3. Recognize the impact of workforce stability and satisfaction to quality care and services.

The Optimum Life CE series is a pre-recorded webcast. • This program was submitted for approval to the following governing bodies and their required pre-approval statements listed below. The program is approved for CE credit when presented in the month listed. • Email cesupport@brookdale.com for more information about contact hours. • This activity is pending approval from the National Association of Social Workers. • This program has been submitted to The Commission for Case Manager Certification for approval to provide board certified case managers with 1.0 hour.. • Brookdale Senior Living Inc. is recognized by the New York State Education Department's State Board for Social Work as an approved provider of continuing education for licensed social workers #0221. • This course is approved by the Michigan Social Work Continuing Education Collaborative. • This activity has been submitted to Emergency Nurses Association for approval to award contact hours. Emergency Nurses Credentialing Center's Commission on Accreditation.•

